



FRONT

BACK

OUTER PART

INNER PART

Short lanyard

logo rotated 180 °

Due to the characteristics of the printing process, the back side of the ribbon cannot be positioned relative to the front side, so the placement of the graphics on the back may differ from the position of the graphics on the front. By approving this print proof, you acknowledge that no claims related to the placement of the backside graphics will be accepted.

resolution: min. 300 DPI  
 colours: CMYK  
 formats: TIFF, PDF, EPS, AI, CDR

- Margin
- Edge of product
- Bleed limit 2-2 mm (background must fill it)
- Seam

The green line indicates the area all non-background object-texts, logos, etc.  
 The pink outline the maximum size of graphic visible on the product.  
 The black line indicates the size of the required graphics including bleed.  
 The blue line the size of the required graphics including bleed and fold.  
 The dash line indicates the point of the seam.

- +36 mm seam by the small strip with background colour
- +25 mm seam by the small strip with background colour